

Call For Inventors! New Eco-Friendly Garden Products

by Myra Per-Lee



Ball Horticultural Company is looking for new environmentally friendly products that make **gardening** easier, save time, and help the **gardener** accomplish his goals successfully. The company has enlisted Edison Nation to help "weed out" the weak applications.

Ball Horticultural has been around for more than 100 years and owns several brands that you probably know like **Burpee Home Gardens** and **Wave Petunias**. It is aiming to make products that save time, particularly for the weekend gardener and for those who do not garden at all because they don't have time to do it. Also important to the company are products that are grown in an environmentally and socially responsible way, so sustainable, eco-friendly products will receive special consideration in this search.

Products should fall into one of the following categories:

- **Gardening equipment**
- Tools
- Plant containers
- Plant varieties
- Irrigation

A video of yourself demonstrating a prototype of your innovation is highly recommended. The company wants as much detail about it as possible. There is no stipulation about patentability or [patents](#) needed or desired.

The **deadline** for this competition is **Monday, March 22, 2010** at 11:59PM Pacific Time (US & Canada).

The instructions are at [Edison Nation](#) and the legal agreement for Live Product Search as well as the "Innovator Agreement" are linked at the bottom of the page under specific Frequently Asked Questions. Make sure to read them carefully before submitting any [product ideas](#).